



For Immediate Release

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## **Aesthetic Skin & Laser Center Introduces truSculpt® iD and truSculpt® flex to Pittsburgh**

**Pittsburgh, PA— August 29, 2019** — Aesthetic Skin & Laser Center announced two new body-sculpting treatments today. The revolutionary truSculpt® iD and truSculpt® flex.

“We are thrilled to be the first and only provider in Pittsburgh to offer these new developments in non-surgical body contouring,” says Dr. Roxana Barad, Medical Director of Aesthetic Skin & Laser Center MedSpa in Lawrenceville, PA. “These treatments create a great non-invasive alternative to surgery for my patients looking to decrease select pockets of fat and gain muscle and definition with no downtime.”

truSculpt® iD is an FDA-approved treatments that uses innovative Monopolar RF technology to selectively target fat and therapeutically heat it, causing the fat cells to be eliminated by passing through the body naturally. With clinical studies resulting in an average of 24% fat reduction, truSculpt® iD’s ability to treat multiple areas of the body in one 15-minute session is an especially attractive feature.

truSculpt® iD is made all the more effective when coupled with ASLC's other new treatment, truSculpt® flex. This FDA-cleared, non-surgical treatment uses Multi-Directional Stimulation to deliver electrical current directly to muscle groups, providing remarkable muscle growth and definition for abs, buttocks and legs, increasing muscle mass by a clinically-proven average of 30%<sup>1</sup>.

**About Dr. Roxana Barad** Dr. Barad's years of surgical and laser experience and staff of fully licensed professionals ensure her patients a safe, professional, stress-free environment—attributes that have made her practice the Pittsburgh-area aesthetics leader that it is today.

Dr. Barad is a fellow of the American Academy of Cosmetic Surgery and the American Society for Laser Medicine and Surgery. She is a member of the Allegheny County Medical Society and the Pennsylvania Medical Society and is a certified provider of both the truSculpt® iD and truSculpt® flex procedures.

**About Cutera** Brisbane, California-based Cutera is a leading provider of laser and other energy-based aesthetic systems for practitioners worldwide. Since 1998, Cutera has been developing innovative, easy-to-use products that enable physicians and other qualified practitioners to offer safe and effective aesthetic treatments to their patients. For more information, call 1-888-4CUTERA or visit [www.cutera.com](http://www.cutera.com).

**About Aesthetic Skin & Laser Center** Dr. Barad and her team offer the most advanced techniques in aesthetic treatments, laser procedures, injectables, body contouring, and a variety of other nonsurgical skin care options to keep patients looking and feeling their best at any age. ASLC is located at 4424 Penn Ave, Suite 102, Pittsburgh, PA 15224

**Contacts** Inquiries and appointments can be made by visiting [aestheticpittsburgh.com](http://aestheticpittsburgh.com) or by calling 412-683-3358.

Stephen J. Ronan M.D. A Novel Bio-Electric Current Stimulation Device For Improvement Of Muscle Tone 7/2019